



MAURITIUS RESEARCH COUNCIL

HALF-DAY SEMINAR

MRC Unsolicited Research Grant Scheme:

*Can the Local Market Sustain the
Existing Locally Oriented Garment
Production Capacity*

*Mr L A Darga, Managing Partner,
& Miss R Gebert, Consultant, StraConsult*

PROGRAMME

Venue: Mauritius Research Council

Date: 7th February, 2007

Time: 09:30 hrs

Mauritius Research Council

La Maison de Carné, Royal Road, Rose-Hill

Tel: (230) 465 1235 Fax: (230) 465 1239

E-mail: [E-mail: mrc@intnet.mu](mailto:mrc@intnet.mu) Website: www.mrc.org.mu

Can the Local Market Sustain the Existing Locally Oriented Garment Production Capacity

SYNOPSIS

This study aims at understanding the profile of domestic garment consumption and production. The research hypothesis is that the local market for garment is supply-driven and production is carried out without considering demand.

This study tries to characterise the sociological underpinning behind garment consumption locally and identify types of garments which existing and/or new enterprises can consider producing.

AIMS AND OBJECTIVES

- ❖ Determine the characteristics of the garment industry in Mauritius in terms of the types of products and quantity produced for the local market
- ❖ Evaluate the size of the clothing market in Mauritius
- ❖ Identify the real expressed and unexpressed needs of consumers on the domestic market
- ❖ Analyse the opportunities and future development prospects of the domestic-oriented firms in relation to the local market

PROGRAMME

09:15 – 09:30	Registration of Participants
09:30 – 09:35	Welcome Address <i>Dr A Suddhoo, Executive Director, Mauritius Research Council</i>
09:35 – 09:45	Address <i>Prof S Jugessur, Chairman Mauritius Research Council</i>
 <i>Can the Local Market Sustain the Existing Locally Oriented Garment Production Capacity</i> 	
09:45 – 10:30	Presentation of Research Findings <i>Mr L A Darga, Managing Partner, & Miss R Gebert, Consultant, StraConsult</i>
10:30 – 10:50	Questions and Answers <i>(Fielded by the Research Team)</i>
10:50 – 11:00	Vote of Thanks <i>Mr H Neeliah, Research Officer, Mauritius Research Council</i>
11:00	TEA BREAK