PART II

To Identify areas that can be benchmarked for the higher Education Sector

University/Industry Comparison

Quality systems in Industry

- ISO-9000 + ISO 14000 Certification
- Quality of Product
- Timely delivery
- Deliver Quotas/Contract reviews
- TQM for Company wide Improvement
- EFQM-model/MBNQA Framework is a TQM framework
- Benchmarking

Where as in Higher Education

- Self Assessment for internal performance measures, accreditation of courses
- Industry are our customers? Students are our product?
- Degree programmes are 4 year duration
- Concept of quality on the Quality of Education delivered

Production Analogy for Higher Education

- Secondary schools
- Admitted graduates
- Student

- Courses
- Graduate
- Employers
- No of Graduates employed
- Starting Salary

- Suppliers
- Raw material
- Product-in-process
- Process stages
- Finished product
- Customers
- Sales
- Unsold product
- Price

Why Benchmarking in Higher Education?

Mission of UOM is to Deliver Quality Education in the Tertiary Sector

→ Enabling students employability

→ Enhance reputation nationally and internationally

→ Transparency of systems

What Can Performance Indicators Do for HE?

Align goals
 Provide Incentives
 Increased Efficiency







QUALITY PROCESS MODEL HIGHER EDUCATION

Processes (Students) for HE

Key work process

Academic programs
 Bosoarch facilities in Libities

- Research facilities in Library
- Bookstore facilities, Food services, Gym etc
- Administrative
- Financial

Source : MBNQA Education Criteria for Process Outcomes

Products for HE

Graduates
Diplomas
Certificates
Consultancy Services
Research Projects

Source: MBNQA Education Criteria for Results

Customers For HE



Stakeholders

Students

Source : MBNOA Education Criteria for Student, Stakeholder and Market Focus

Stakeholders for HE

government

academic world

Secondary Education Institutions

employers

society at large

Source: MBNQA Education Criteria for Student Stakeholder and Market Focus

Baldrige Education Criteria for Performance Excellence Framework: A Systems Perspective

Organizational Profile: Environment, Relationship, and Challenges



4. Measurement, Analysis, and Knowledge Management





Areas To Improve in HE

- To achieve high standards in Teaching
- -High standards in Research
- Improve standards in Purchasing
- Improve in Finance process
- Improve in Administration process

Standards for HE

Constantly Review

Standards for Teaching

Standards for Research

In line with mission and Goals of UOM

Standards in Teaching Performance Standards

- Programme content
- Programme level
- Teaching assessment methods
- Resources Professional Qualifications
- Self Assessment
- Views of academics, externals, students, staff, stakeholders and employers

Obstacles Gaps

- AcademicTeaching Load
- Minimum no of hours of lecture 6 max 9 above (12-14)
- Staff to student Ratio
- Increasing intake for students
- Lack of Infrastructure
- Lack of Planning
- Increase number of programmes and diversification to meet needs of industry and society

Standards in Research Performance Standards

What research?/ relevance to industry/ modern technology
Need to keep up to date in subject
Publication in refereed journals internationally
Research to identify courses.

Main Obstacles

Staff

Costs? (information, research, people, Infrastructure)
Need to support and train staff Need

Important Features for achieving High Standards in HE

Academic freedom maintain quality and standards

-Benchmarking Programme course content

Benchmarking standards of teaching & learning methods

 Transparency (feedback to students, parents, stakeholders) by external performance and evaluation

Some Figures from UOM Annual Report

- Admission/Enrolment by gender
- Admission/Enrolment by programme level
- Output programme level
- Output by faculty



Figure 1: Admissions and Enrolment by Gender (2005/06) (Increase in Intake 2006/07)

Figure 3: Output by Gender and Programme Level (2005/06)



Quality of our Degrees and Students to Job Markets



Goal Setting and Allocation of Resources Quality of Output (Point to note Increase in intake for 2006/2007)

Summary of Performance indicators for HE

- pass rates and quality of results
- staff/student ratio
- Investment in library Facilities
- Quality of publications
- Research volume
- Research Grant per Faculty

Related Key Performance Areas for HE



Some International Figures from University of Melbourne Australia

Melbourne Key Strands for Success

Income Source

An example of Benchmarking with University of Melbourne



Melbourne's Philosophy Key Strands for Success – A Triple Helix



- Effective two-way knowledge transfer
- Excellence in learning and teaching
- Internationally competitive research and research training



The University of Melbourne Research Profile

- Benchmark against the highest international standards – Rankings Very Important
- Performance subject to annual national appraisal
 - Ranks 1st in Australia
- Aim for all disciplines internationally competitive and in the top 3 in Australia
- Research quality framework exercise in 2007-08 will have a major impact on research management

Critical path plan overview



	Phase 1			Phase 2		Phas e 3	Phase 4			Phase 5		
	Q1 200 6	Q2 2006	Q3 2006	Q4 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	Q1 200 8	Q2 200 8	Q3 2008	Q4 2008
Develop New Undergradu	Define New U/G Courses			Design Curriculum Establish Governance		Detailed Subject Design	Develop Teaching Plans					
ate Courses	Define New P/G Cour				Design Curriculum	Detailed	Develop Teaching Plans					
2 Refine Postgraduat				rses	Establish Governance	Subject Design						
 3 Develop Melbourne Experience 4 Develop Managemen t Systems 	Define Vision			Identify Services		Re- structure Services	Develop Infrastructure					
				Establish Governance			Develop Interim Cohort Building Experiences					
				Enhance	Business	Refine	Restructure Mgt			Lounch Now Monorconert		
				Develop Interim Process		ated Mgmt	Define Integrated IT System			Systems		
t Systems	Develop Timeline					Develop	Develop Interim Processes		_			
5 Develop Transition Program	Develop Comms & Advocacy Plan				[•] Double Teach' Process	m						
6 Evaluation of Melbourne								Develo Overa Evaluat Proce	op all tion ss	Evaluation		
Model — Phase 2 interdependent activities Phase 3 interdependent activities Interim processes — The Boston Consulting Group												



The University of Melbourne Comparison of Income Source 1995 - 2005





Can we compare University and Industry? or Should we benchmark only with academia?

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University/Industry Comparison

Priorities different with Industry
Process Cycle time
Academic Administration process
Internal and External customer chain differ
Speed of response to top management

Areas of Excellence in HE

Education

- Excellence in Teaching
- Excellence in Research
- Excellence in Purchasing process
- Excellence in Finance process
- Excellence in Administration process

Whichever Direction we are heading....

Excellence in Teaching

70% Teaching and consultancy30% Research

Leads to

Good University Industry Links Excellence in Research

> 70% Research and Consultancy 30% Teaching

> > Leads to

Good University Industry Links

We need to research our way to Excellence with care

Recommendations for Teaching

- Staff to teach in their areas of research
 - To be up to date with learning and teaching opportunities provided
- Stabilise in teaching for a period of three years
 - Prior to embarking on new subjects
 - Encourage teaching in multidisciplinary activities
- Encourage self evaluation against international benchmarks
- Staff to maintain benchmarking standards

To achieve Excellence in Research and Consultancy

Specialized Centres to address

 research and consultancy needs of industries

Eg. Recommendation for a Center for Quality Related Activities with main functions viz :-

Consultancy, short courses, Research with industry. Audits and assessment to address needs of industry for quality related activities

University Industry Links are to be Encouraged

Example Engineering Links. Interaction with Industry

To Sponsors research Projects
Labs and research library

Memorandum of Understanding

QUALITY CULTURE In Higher Education

Quality in

- In Both academic and non-academic Processes
- In all programmes
- Self sustained culture of continuous improvement and Benchmarking

Recommendation to incorporate "Management modules covering aspects of Quality" in All programmes of Engineering

Management modules incorporated in all Engineering and Management programmes covering :

- Corporate management
- Good governance and Leadership
- Quality and Continuous improvement
- Identifying Performance measures and Benchmarking
- MBNQA or EFQM, MNQA model for Self Assessment

Benchmarking is a continuous Process

Yearly Review

- Benchmarking the content
- Benchmarking the level
- Benchmark the resources

Benchmarking Club for Higher Education- Keep up to date with Best Practices

- Benchmarking Club for University Created UK 1996
- Exchange of Information on
 - Best practices in Higher Education
 - Self assessment results
 - Key Performance Measures
 - Up-to date methods in Education
 - Continuous Improvement

Important to Note

What is right for various countries may not be directly transferable to Our institutions

Seek Best practices that best adapt to our institution. Develop our culture of excellence

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THANK YOU For your kind Attention

Any Questions?